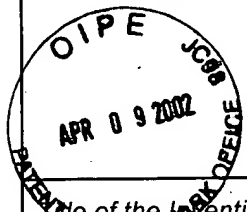


#9  
04.17.2

<b>IN THE UNITED STATES PATENT AND TRADEMARK OFFICE</b>	Application No.	09/854,721
	Filing Date	May 15, 2001
	First Named Inventor	ROWNEY et al.
	Group Art Unit	2162
	Examiner Name	Not Yet Assigned
	Attorney Docket No.	2829-131
Title of the Invention: METHOD AND SYSTEM FOR AFFILIATE TRACKING		



**INFORMATION DISCLOSURE STATEMENT**

Assistant Commissioner for Patents  
Washington, D.C. 20231

**RECEIVED**

**APR 10 2002**

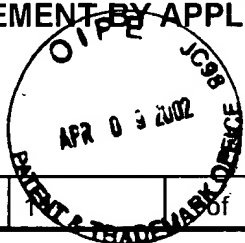
**Technology Center 2100**

Dear Sir:

Under the provisions of 37 C.F.R. §§ 1.56, 1.97 and 1.98, Applicants submit herewith copies of publications, as listed on the herewith list of documents, that the Office may wish to consider in examination of the subject application.

RESPECTFULLY SUBMITTED,					
NAME AND REG. NUMBER	Monica S. Davis, Registration No. 44,492				
SIGNATURE				DATE	April 9, 2002
ADDRESS	Rothwell, Figg, Ernst & Manbeck, P.C. 1425 K Street, N.W., Suite 800				
CITY	Washington	STATE	D.C.	ZIP CODE	20005
COUNTRY	U.S.A.	TELEPHONE	(202) 783-6040	FAX	(202) 783-6031

<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>				Complete if Known	
				Application Number	09/854,721
				Filing Date	May 15, 2001
				First Named Inventor	ROWNEY et al.
				Group Art Unit	2162
Examiner Name	Not Yet Assigned				
Sheet	1	of	5	Attorney Docket Number	2829-131



**RECEIVED**  
APR 10 2002  
Technology Center 2100

**U.S. PATENT DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY
		Number	Kind Code <sup>2</sup> (if known)		
		4,750,119		COHEN et al.	06-07-1988
		4,885,685		WOLFBURG et al.	12-05-1989
		4,932,485		MORI	06-12-1990
		4,941,090		MCCARTHY	07-10-1990
		4,949,256		HUMBLE	08-14-1990
		4,992,940		DWORKIN	02-12-1991
		5,056,019		SCHULTZ et al.	10-08-1991
		5,056,372		ESTANO	10-15-1991
		5,117,355		MCCARTHY	05-26-1992
		5,200,889		MORI	04-06-1993

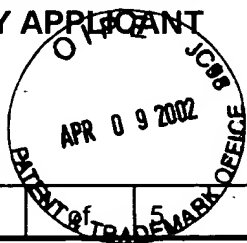
**FOREIGN PATENT DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document			Name of Patentee of Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	T <sup>6</sup>
		Office <sup>3</sup> Code	Number <sup>4</sup>	Kind <sup>5</sup> (if known)			
			UK 1 565 286		VIDEOCOM LIMITED	04-16-1980	
			UK 308,224		THE BRITISH THOMSON- HOUSTON CO., LTD.	06-05-1930	
			EPO 0 308 224	A2	MERIDIAN ENTERPRISES, INC.	03-22-1989	
			WO 93/01248	A1	MINNESOTA MINING AND MANUFACTURING CO.	01-21-1993	
			WO 96/29668	A1	MARITZ, INC.	09-26-1996	
			WO 97/22058	A1	THOMAS W. STOREY	06-19-1997	

Examiner Signature		Date Considered	
-----------------------	--	--------------------	--

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.  
<sup>1</sup>Unique citation designation number. <sup>2</sup>See attached Kinds of U.S. Patent Documents. <sup>3</sup>Enter Office that issued the document, by the two-letter code.  
<sup>4</sup>For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup>Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup>Applicant is to place a check mark here if English language translation is attached. AB indicates that only an English language abstract is attached.

<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>		Complete if Known	
		Application Number	09/854,721
		Filing Date	May 15, 2001
		First Named Inventor	ROWNEY et al.
		Group Art Unit	2162
Examiner Name	Not Yet Assigned		
Sheet	2	Attorney Docket Number	2829-131



**RECEIVED**

**APR 10 2002**

**Technology Center 2100**

**U.S. PATENT DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY
		Number	Kind Code <sup>2</sup> (if known)		
		5,202,826		MCCARTHY	04-13-1993
		5,233,514		AYYOUBI et al.	08-03-1993
		5,287,268		MCCARTHY	02-15-1994
		5,483,444		HEINTZEMAN et al.	01-09-1996
		5,513,102		AURIEMMA	04-30-1996
		5,537,314		KANTER	07-16-1996
		5,687,322		DEATON et al.	11-11-1997
		5,689,100		CARRITHERS et al.	11-18-1997
		5,708,780		LEVERGOOD et al.	01-13-1998
		5,715,314		PAYNE et al.	02-03-1998


**FOREIGN PATENT DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document			Name of Patentee of Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	T <sup>6</sup>
		Office <sup>3</sup> Code	Number <sup>4</sup>	Kind <sup>5</sup> (if known)			
			UK 2274349	A	HTEC LIMITED	07-20-1994	
			UK 2 306 740	A	SAFEBAY STORES Plc	05-07-1997	
			UK 2 315 351	A	FUJITSU LIMITED	01-28-1998	

Examiner Signature		Date Considered	
-----------------------	--	--------------------	--

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup>Unique citation designation number. <sup>2</sup>See attached Kinds of U.S. Patent Documents. <sup>3</sup>Enter Office that issued the document, by the two-letter code. <sup>4</sup>For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup>Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup>Applicant is to place a check mark here if English language translation is attached. AB indicates that only an English language abstract is attached.

<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> 			Complete if Known		
			Application Number	09/854,721	
			Filing Date	May 15, 2001	
			First Named Inventor	ROWNEY et al.	
			Group Art Unit	2162	
Examiner Name	Not Yet Assigned				
Sheet	3	5	Attorney Docket Number		2829-131

### U.S. PATENT DOCUMENTS

Examiner Initials*	Cite No. <sup>1</sup>	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY
		Number	Kind Code <sup>2</sup> (if known)		
		5,734,838		ROBINSON et al.	03-31-1998
		5,761,648		GOLDEN et al.	06-02-1998
		5,765,141		SPECTOR	06-09-1998
		5,774,870		STOREY	06-30-1998
		5,794,210		GOLDHABER et al.	08-11-1998
		5,806,044		POWELL	09-08-1998
		5,806,045		BIORGE et al.	09-08-1998
		5,909,492		PAYNE et al.	06-01-1999
		5,937,390		HYODO	08-10-1999

### FOREIGN PATENT DOCUMENTS

Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document			Name of Patentee of Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	T <sup>6</sup>
		Office <sup>3</sup> Code	Number <sup>4</sup>	Kind <sup>5</sup> (if known)			

Examiner Signature		Date Considered	
-----------------------	--	--------------------	--

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup>Unique citation designation number. <sup>2</sup>See attached Kinds of U.S. Patent Documents. <sup>3</sup>Enter Office that issued the document, by the two-letter code.

<sup>4</sup>For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup>Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup>Applicant is to place a check mark here if English language translation is attached. AB indicates that only an English language abstract is attached.

<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>		Complete if Known					
		Application Number		09/854,721			
		Filing Date		May 15, 2001			
		First Named Inventor		ROWNEY et al.			
		Group Art Unit		2162			
Examiner Name		Not Yet Assigned					
Sheet	4	of		Attorney Docket Number		2829-131	

APR 09 2002  
 PATENT & TRADEMARK OFFICE

**RECEIVED**  
 APR 10 2002  
 Technology Center 2100

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY
		Number	Kind Code <sup>2</sup> (if known)		
		6,009,412		STOREY	12-28-1999
		6,009,415		SHURLING et al.	12-28-1999
		6,029,141		BEZOS et al.	02-22-2000
		6,049,778		WALKER et al.	04-11-2000
		6,061,660		EGGLESTON et al.	05-09-2000
		6,081,788		APPLEMAN et al.	06-27-2000
		6,148,400		ARNOLD	11-14-2000
		6,243,688	B1	KALINA	06-05-2001

FOREIGN PATENT DOCUMENTS							
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document			Name of Patentee of Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	T <sup>6</sup>
		Office <sup>3</sup> Code	Number <sup>4</sup>	Kind <sup>5</sup> (if known)			

Examiner Signature		Date Considered	
--------------------	--	-----------------	--

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup>Unique citation designation number. <sup>2</sup>See attached Kinds of U.S. Patent Documents. <sup>3</sup>Enter Office that issued the document, by the two-letter code.

<sup>4</sup>For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup>Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup>Applicant is to place a check mark here if English language translation is attached. AB indicates that only an English language abstract is attached.

<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>		Complete if Known		
		Application Number	09/854,721	
		Filing Date	May 15, 2001	
		First Named Inventor	ROWNEY et al.	
		Group Art Unit	2162	
Examiner Name	Not Yet Assigned	<b>RECEIVED</b> <b>APR 10 2002</b> <b>Technology Center 2100</b>		
Sheet	5	5	Attorney Docket Number	2829-131
<b>OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS</b>				
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published		T <sup>2</sup>
		Author Anonymous, "Chase-ing After Smart Electronic Commerce", September 15, 1995, Network Computing, (3 pages)		
		Jackie Cohen, "Merchant Server Market Heats Up", February 1, 1997, Bank Technology News (10 pages)		
		Author Anonymous, "Public-Key Algorithms", Chapter 19, Pgs. 461-502 (1996)		
		Eric Brown, "No Small Change", Micropa, New Media (June 23, 1997) pp30-37		
		Loretta E. Kaufman, "Taking Inventory of Your Frequent-Flier Miles", Money (April, 1995) (one page)		
		Gary H. Anthes, "MCI Cuts Ribbon on digital Mall," Computerworld, p15 (November 28, 1994) (one page)		
		Karen Rodriguez, "MCI Rolls out Internet Electronic Commerce," Infoworld, p12 (April 3, 1995) (one page)		
		Hoffman et al., "Amex Travels the Net," Computerworld, p63 (February 27, 1995) (one page)		
		Norman Hirsch, "Using the Internet to Reach Clients," American Printer, p64, date unknown (one page)		
		Author Anonymous, "Give Cyber-Ready Consumers the Once Over", Interactive Marketing News, Copyright Phillips Business Information Corporation- June, 23, 1995, V.2, No. 13 (two pages)		
		Author Anonymous, "eShop makes IMRA Connection," Discount Store News, p4 (March 6, 1995) (one page)		
Examiner Signature			Date Considered	

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup>Unique citation designation number. <sup>2</sup>Applicant is to place a check mark here if English language Translation is attached.